

Why has Natural Astaxanthin been added to Nutrifuel Plus ?



Natural Astaxanthin (pronounced "asta-ZAN-thin") dubbed the "king of the carotenoids" is a naturally occurring carotenoid found in marine algae, krill, prawns, crayfish, crab, and salmon. Distinguished by their orange, yellow, and red pigments, carotenoids are found in many plants, algae, and bacteria. Carotenoids act as antioxidants within the body - antioxidants protect against cellular damage and cannot be synthesized by humans or animals - diet is the only way to get them.

In the animal kingdom, natural astaxanthin is found in the highest concentration in the muscles of salmon which eat the algae turning their flesh pink/red. Scientists theorize that natural astaxanthin is so protective to muscle cells that it allows salmon to swim up raging rivers for several days to spawn without rest.

For humans, natural astaxanthin is a super powerful antioxidant which has broad health implications and unlike other antioxidants, natural astaxanthin doesn't become pro-oxidant in the body.

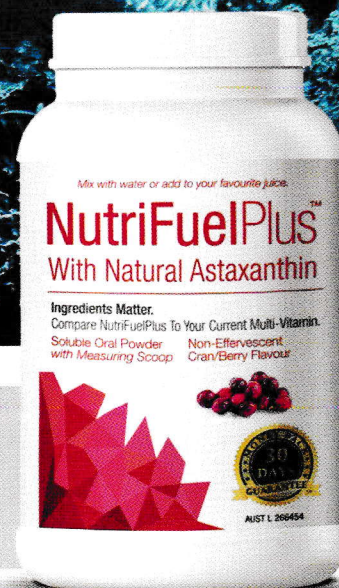
Since the 1940's, scientists and doctors from around the world have been studying the amazing benefits of Natural Astaxanthin extracted from the *Haematococcus Pluvialis* algae. The first exploration was done by two ground breaking researchers from the University of Lyon who discovered Astaxanthin's exceptional potential. "Astaxanthin is so protective to algae cells that it enables them to live for over 40 years without food or water and in extreme temperatures"*. Since then, a steadily increasing stream of studies has been undertaken worldwide.

The technology of microencapsulation, developed in Japan, allows the Natural Astaxanthin soluble powder used in NutriFuel Plus™ to be crafted into tiny, free-flowing spherical beadlets. This encapsulation allows the tiny beadlets to be incorporated in the Nutrifuel Plus formula without degrading the stability and health benefits of the 30 Vitamins, Minerals and Antioxidants in Nutrifuel Plus throughout its shelf life.

At Nutristar Solutions, we want our customers to have the best that Nature and Science can provide.

*Reference Book: Natural Astaxanthin - The Supplement You Can Feel by Bob Capelli.

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NutriFuel PLUS

With Natural Astaxanthin

is a Soluble Multivitamin & Multimineral powder supplement with a Super Antioxidant to minimise Free Radical activity in your body. It contains 30 active ingredients, has a pleasant "Cran-Berry" taste, can be mixed with water, juice or in a delicious Smoothie and comes with 30 daily doses (with incorporated scoop) in a resealable Jar.

NutriFuel Plus

With Natural Astaxanthin Benefits:

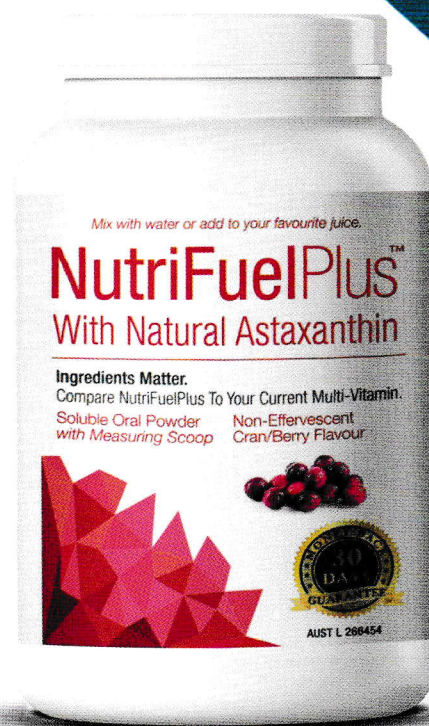
Aid/assist/helps protein synthesis in the body
 Maintain/support energy levels
 Maintain/support heat/energy production/thermogenesis
 Maintain/support healthy teeth
 Support healthy stress response in the body
 Maintain/support healthy eyesight/vision
 Maintain/support female reproductive system health
 Maintain/support reproductive system health in healthy males

Maintain/support healthy reproductive hormones
 Maintain/support healthy teeth
 Support healthy stress response in the body
 Maintain/support nervous system function
 Maintain/support healthy eyesight/vision
 Maintain/support female reproductive system health
 Maintain/support reproductive system health in healthy males
 Maintain/support testosterone level
 Maintain/support healthy reproductive hormones
 Maintain/support bone strength
 Maintain/support skin integrity/structure
 Maintain/support skin regeneration
 Aids/assists healthy bone development/growth/building in healthy adults

Maintain/support healthy immune system function
 Maintain/support healthy neuromuscular system/function
 Maintain/support muscle function
 Maintain/support healthy cardiovascular system function
 Helps reduce/decrease free radical damage to body cells
 Maintain/support bone mass/density/integrity
 Maintain/support healthy digestive system function
 Maintain/support healthy thyroid hormones
 Maintain/support healthy thyroid gland health
 Maintain/support neuromuscular function
 Aid/assist/helps glucose/sugar/carbohydrate metabolism
 Aids/assists teeth development
 Help to prevent neural tube defects such as spina bifida and/or anencephaly
 Helps enhance/promote preconception.



You will love the New Cran/Berry taste - visit www.nutrifuel.com.au for 24 delicious smoothy recipes incorporating **NutriFuel Plus**.



Each 5g Serving Contains:

Betacarotene	4.6mg
Retinyl acetate (Vitamin A 751microgramsRE)	863micrograms
Thiamine nitrate (Vit B1)	10mg
Riboflavin (Vit B2)	10mg
Nicotinamide (Vit B3)	50mg
Calcium pantothenate (Vit B5)	10mg
Pyridoxine hydrochloride (Vit B6)	10mg
Folic acid	500micrograms
Cyanocobalamin (Vit B12)	100micrograms
Ascorbic acid (Vit C)	120mg
Cholecalciferol (Vit D 500IU)	25micrograms
d-alpha tocopheryl acid succinate (Vit E15IU)	26mg
Menaquinone 7 (Vit K2)	180micrograms
Biotin	300micrograms
Choline bitartrate	5mg
Inositol	20mg
Calcium (as carbonate)	700mg
Chromium (as picolinate)	50micrograms
Chromium (as Chromic chloride hexahydrate)	70micrograms
Copper (as cupric sulfate pentahydrate)	751micrograms
Iodine (as Potassium Iodide)	290micrograms
Iron (as Ferrous fumarate)	18mg
Magnesium (as citrate)	110mg
Manganese (as amino acid chelate)	2mg
Molybdenum (as trioxide)	75micrograms
Selenium (as Selenomethionine)	70micrograms
Zinc (as amino acid chelate)	15mg
Astaxanthin esters extracted from haematococcus pluvialis	15mg
Equivalent to Astaxanthin	1.5mg



Website: www.nutrifuel.com.au